

Sponsorship Opportunities & Event Information

WHO WE ARE

The Southern Center for Human Rights (SCHR) is working for equality, justice, and dignity in our criminal justice system. SCHR's mission is to end capital punishment, mass incarceration, and other criminal justice practices that are used to control the lives of poor people, people of color, and other marginalized groups in the Southern United States. We do this through death penalty representation, impact litigation, policy advocacy, and public education.

To carry on its work, SCHR depends on the generous support of foundations, individuals, and businesses. SCHR receives no government funding. With your support, SCHR will fight back against the biggest threats to human rights in this generation. Now, more than ever, we are relying on your continued support to provide zealous, effective capital representation and to launch and win bold, effective lawsuits and campaigns that balance the scales of justice.

In his acceptance speech when receiving the Liberty Medal in 1992, Thurgood Marshall declared:

Democracy just cannot flourish amid fear. Liberty cannot bloom amid hate. Justice cannot take root amid rage. We must dissent from the indifference. We must dissent from the apathy. We must dissent from the fear, the hatred and the mistrust. We must dissent from the poverty of vision and the absence of moral leadership. We must dissent because [We] can do better, because [We] have no choice but to do better.

At SCHR, we embrace our responsibility to dissent. Join us.



Artwork

"We Must Dissent"
by Ash Walsh

EVENT HIGHLIGHTS



The Frederick Douglass Awards Dinner is SCHR's flagship gala to recognize and celebrate those who demonstrate exceptional courage and tenacity in the defense of human rights and equal justice. This gala allows us to illuminate allies who share our vision and commitment to a more just society. **Proceeds from the Frederick Douglass Awards Dinner support SCHR's work to protect the civil and human rights of people who encounter the criminal justice system.**

- In 2017, over 450 people attended SCHR's Frederick Douglass Awards Dinner.
- With the financial support of our sponsors, SCHR has made a measurable impact on the criminal justice system in the South since the 2017 Frederick Douglass Awards Dinner.
 - SCHR and allies reformed the bail system in the City of Atlanta by pushing the Atlanta City Council to unanimously pass a historic bail reform ordinance significantly limiting the use of money bail in Atlanta and prohibiting city court judges from detaining people only because they cannot pay for their pre-trial release in misdemeanor and ordinance violation cases.
 - SCHR won a not guilty verdict for Olivia Coley-Pearson, a Georgia grandmother and city commissioner who faced felony charges for showing a first-time voter how to operate a voting machine.
 - SCHR sued and held accountable 49 Alabama sheriffs who refused to produce public records showing whether, and if so by how much, they have personally profited from funds allocated for feeding people incarcerated in the jails they run.
 - SCHR filed a lawsuit challenging excessive force on behalf of two incarcerated men who were brutally beaten by officers at Georgia State Prison.
 - SCHR freed six more individuals serving excessive prison sentences for minor drug offenses.
- **2018 Leading Sponsor: King & Spalding LLP**

HONOREES

SCHR is pleased to present the 2018 Frederick Douglass Awards to deserving honorees whose efforts to advance human rights and equal justice light the path to a more just society.



VIRGINIA "GINNY" SLOAN

FOUNDER & FORMER PRESIDENT, THE CONSTITUTION PROJECT

Ginny Sloan is President and Founder of The Constitution Project, and serves on its Board of Directors. Ms. Sloan previously served as Executive Director of the Task Force on Gender, Race and Ethnic Bias of the U.S. Court of Appeals for the District of Columbia and, for 14 years, was a counsel to the U.S. House Judiciary Committee. She was a law clerk to a federal judge and a Deputy Federal Public Defender in Los Angeles.

Ms. Sloan is a member of the Boards of Directors of the Southern Center for Human Rights, the Mid-Atlantic Innocence Project, and Measures for Justice, and the Honorary Board of the Washington Council of Lawyers. She is also a member of the American Law Institute. She served as a Council member of the ABA's Individual Rights and Responsibilities Section, and is now a special counsel, serving as the Section's Constitutional Rights Division Director and Chair of its Death Penalty Due Process Review Project. She chaired IRR's Criminal Justice Committee, which co-sponsored the successful 1999 ABA death penalty moratorium resolution. She is also an Advisor to the 9/11 Voices for Restoring the Rule of Law Campaign of September 11 Families for a Peaceful Tomorrow. In May 2008, Ms. Sloan was honored by the Legal Times as a "Champion," "one of 30 lawyers who have had the greatest impact on the Washington legal community over the last 30 years and whose community and public service has set an example that other D.C. lawyers should follow." Other awards include the Washington Council of Lawyers' 2002 President's Award for pro bono and public service.



JASON FLOM

CEO, LAVA RECORDS AND LAVA MUSIC PUBLISHING

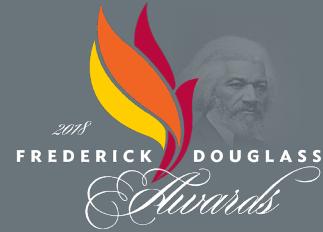
American music industry executive Jason Flom is the CEO of Lava Records and Lava Music Publishing. Flom previously served as Chairman and CEO at Atlantic Records, Virgin Records and Capitol Music Group and is personally responsible for launching acts such as Kid Rock, Katy Perry, and Lorde. *The New Yorker* described him as "one of the most successful record men of the past 20 years...known for his specialty in delivering 'monsters.'

Jason Flom is a leading philanthropist who has long championed various political and social causes. He has demonstrated his commitment to social justice as a founding board member of the Innocence Project and a board member of Families Against Mandatory Minimums, The Legal Action Center, The Drug Policy Alliance, The Anti-Recidivism Coalition, NYU Prison Education Program, Proclaim Justice and VetPaw. Jason Flom is known as a leading civilian expert on clemency and is personally responsible for dozens of clemencies including 17 that were granted by President Clinton, all of whom were nonviolent drug offenders serving between 15 and 85-year mandatory sentences.

Flom is the host of the podcast *Wrongful Conviction*, now in its fourth season, which features interviews with men and women who have spent decades in prison for crimes they did not commit. With the support of defense lawyers and representatives from various advocacy groups, he recounts insane stories behind these wrongful conviction cases, as a way to expose the broader issues. His goal is to promote alternatives to mass incarceration and offer his ideas on how to reduce the injustices of wrongful convictions. *Wrongful Conviction with Jason Flom* is available on iTunes, iHeartRadio, Google Play, and Spotify.

SOUTHERN CENTER FOR HUMAN RIGHTS
2018 Frederick Douglass Awards Dinner

Tuesday, October 23rd, 2018
Renaissance Washington DC Downtown
999 Ninth St., NW
Washington, DC 20001



I/We would like to **SPONSOR** the 2018 Frederick Douglass Awards at the following level:

PRESENTER: \$25,000

- 20 tickets
- One full page ad in digital journal
- Name or logo on event invitation*
- Speaking opportunity at the event
- Listing in the commemorative program
- Mention in event marketing
- Name or logo on event website
- Name or logo on event signage

CHAMPION: \$15,000

- 10 tickets
- Dinner table in a premium location
- One full page ad in digital journal
- Listing in the commemorative program
- Mention in event marketing
- Name or logo on event website
- Name or logo on event signage

BENEFACITOR: \$10,000

- 10 tickets
- Dinner table in a premium location
- One half page ad in digital journal
- Listing in the commemorative program
- Mention in event marketing
- Name or logo on event website
- Name or logo on event signage

RECEPTION SPONSOR: \$7,500

- 8 tickets
- Dinner seating in a preferred location
- One half page ad in digital journal
- Listing in the commemorative program
- Mention in event marketing
- Name or logo on event website
- Name or logo on event signage

DEFENDER: \$5,000

- 6 tickets
- Dinner seating in a preferred location
- One half page ad in digital journal
- Listing in the commemorative program
- Mention in event marketing
- Name or logo on event website
- Name or logo on event signage

GUARDIAN: \$2,500

- 4 tickets
- Dinner seating in a preferred location
- Listing in the commemorative program
- Mention in event marketing
- Name or logo on event website
- Name or logo on event signage

ADVOCATE: \$1,500

- 3 tickets
- Listing in the commemorative program
- Mention in event marketing
- Name or logo on event signage

PATRON: \$600

- 2 tickets
- Listing in the commemorative program
- Name or logo on event signage

TABLE HOST: \$2,750

- 10 tickets
- One dinner table in preferred location
- Listing in the commemorative program
- Name or logo on event signage

*Deadline for inclusion in invitation: July 27, 2018

I/We would like to purchase **INDIVIDUAL TICKETS** to the 2018 Frederick Douglass Awards:

ONE INDIVIDUAL TICKET: \$275**

_____ INDIVIDUAL TICKETS (X \$275) = _____

**Increases to \$300 on October 7, 2018

I/We are unable to attend the 2018 Frederick Douglass Awards and would like to make a fully tax-deductible **CONTRIBUTION** in support of the Southern Center for Human Rights.

CONTRIBUTION \$ _____

I/We would like to purchase an **ADVERTISEMENT** in the 2018 Frederick Douglass Awards digital journal:

FULL PAGE DIGITAL JOURNAL AD: \$1,000

- Digital journal slides will be shown throughout the reception and dinner
- Specs: 10" wide x 5.63" tall

HALF PAGE DIGITAL JOURNAL AD: \$600

- Digital journal slides will be shown throughout the reception and dinner
- Specs: 5" wide x 5.63" tall

ACCEPTED FILE FORMAT: High resolution (300 dpi), JPEG, PDF, PNG, PSD, or EPS file. Design services available upon request. Please submit logo, any images you would like incorporated, and message.

CONTACT INFORMATION

Company or individual name (for program and listings):

Contact name:

Phone:

E-mail:

Address:

City:

State:

Zip:

TOTAL CONTRIBUTION \$

PAYMENT INFORMATION

SEND AN INVOICE

CHECK PAYABLE TO THE SOUTHERN CENTER FOR HUMAN RIGHTS

ONLINE: [HTTPS://WWW.SCHR.ORG/EVENT/22ND_ANNUAL_DINNER](https://www.schr.org/event/22nd_annual_dinner)

CREDIT CARD #

Exp. Date:

3-4 Digit Security Code:

Name on Card:

Billing Address (unless same as above):

City:

State:

Zip:

Signature:

Please return this completed form with your check or payment information to:

Southern Center for Human Rights

ATTN: Frederick Douglass Awards Dinner
83 Poplar Street, NW, Atlanta, GA 30303-2122

You may also fax the completed form to (404) 688-9440.

For additional information or if you have questions, please contact Terrica Redfield Ganzy, Development Director, at (404) 688-1202 or tganzy@schr.org.

Deadline for inclusion in digital journal: October 7, 2018

All ads must be received by SCHR along with payment or confirmed pledge for guaranteed inclusion.

The Southern Center for Human Rights is a 501(c)(3) non-profit organization. Contributions to SCHR's Frederick Douglass Awards Dinner are tax-deductible minus the value of benefit or goods and services received in exchange for the donation. The fair market value of benefits per attendee or ticket is \$125.