

25<sup>th</sup> Annual

# FREDERICK DOUGLASS

*Awards Dinner*

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WEDNESDAY OCTOBER 27, 2021

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6:30 PM ET VIA VIRTUAL BROADCAST

## HONORING

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### VIRGINIA DEATH PENALTY ABOLITIONISTS

#### DALE BRUMFIELD

Field Director

Virginians for Alternatives to the Death Penalty

#### MICHAEL STONE

Executive Director

Virginians for Alternatives to the Death Penalty

#### REV. DR. LAKEISHA COOK

Equity Transformation Specialist  
Pacific Educational Group, Inc.

#### BENJAMIN HOYNE

Utility Specialist, Affordable Clean Energy Project  
Virginia Poverty Law Center

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SOUTHERN  
CENTER FOR  
HUMAN  
RIGHTS

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# EVENT HIGHLIGHTS



The **Southern Center for Human Rights (SCHR)** is working for equality, dignity, and justice for people impacted by the criminal legal system in the Deep South. SCHR fights for a world free from mass incarceration, the death penalty, the criminalization of poverty, and racial injustice.

The **Frederick Douglass Awards Dinner** is SCHR's flagship gala to recognize and celebrate those who demonstrate exceptional courage and tenacity in the defense of human rights and equal justice. This gala allows us to illuminate allies who share our vision and commitment to a more just society. **Proceeds from the Frederick Douglass Awards Dinner support SCHR's work to protect the civil and human rights of people ensnared by the criminal legal system.**

**SCHR has made a measurable impact on the criminal justice system in the South. Since the 2020 Frederick Douglas Awards and with the financial support of our sponsors:**

- o In Georgia, people who have not been convicted of a crime or have been convicted of a misdemeanor still retain their constitutional right to vote. Throughout 2020, SCHR led a voter education campaign to ensure that thousands of system-impacted Georgians were informed about their voting rights and avenues to register to vote. SCHR mailed **voter education packets to more than 16,000 people in jails** across the state. These packets contained Know-Your-Rights fact sheets, voter registration forms, and absentee ballot applications, materials that enabled system-impacted people to make their voices heard in our nation's political system.
- o From the lynching era to the killing of Ahmaud Arbery as he jogged in Brunswick, GA, citizen's arrest laws have inflicted severe harm on communities of color. Less than two weeks after the one-year anniversary of Ahmaud Arbery's death, the Georgia House of Representatives **unanimously passed legislation that repealed Georgia's citizen's arrest statute**. SCHR's Public Policy Unit was central to the drafting and shepherding of this important legislation repealing citizen's arrest in Georgia. When this legislation was signed into law, Georgia became the first state to repeal this type of archaic law. The repeal of this law is an important step in holding Georgia accountable for racial terror and the horrors of our history that have continued into the modern-day.
- o The City of LaGrange, GA is the sole provider of utilities for its residents, including gas, water, and electric services. Because LaGrange has a monopoly over these services, it had arranged to have the municipal court system **tack unpaid court debt onto residents' utility bills**. From January 2015 through September 2016, approximately 90% of Black residents were threatened with utility disconnection due to court debt, even though less than half of the city's population is Black. In 2017, SCHR filed a class-action lawsuit challenging these discriminatory practices under the Fair Housing Act. In November 2020, SCHR and the City of LaGrange reached a settlement agreement where the city agreed to **repeal the court debt ordinance and remove all court debt from residents' utility accounts**. The City of LaGrange will also rescind a policy, denying utility services outright to people who lack a social security number and identification issued in the United States, which will enable more Latinx residents to sign up for these critical services.

# HONOREES

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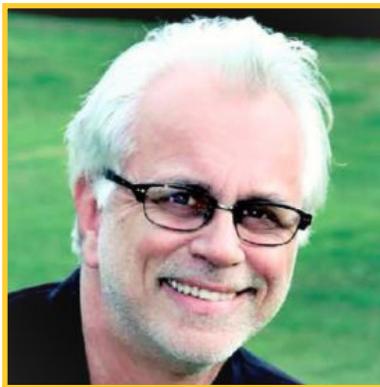


SCHR deeply values our relationships with our allies who strive with us towards equality, dignity, and justice in the criminal legal systems. We cherish those who emerge as true partners in justice by working to achieve a world free from the death penalty, mass incarceration, the criminalization of poverty, and racial injustice.

SCHR is proud to announce that the recipients of our 2021 Frederick Douglass Human Rights Award are the abolitionists who combined their talents for a multi-pronged approach that resulted in Virginia being the first southern state to end the death penalty. We are thrilled to celebrate and honor the bold, persistent advocacy of Dale Brumfield, Michael Stone, Rev. Dr. LaKeisha Cook, and Benjamin Hoyne.

With this award, SCHR honors their bold advocacy; unshakable commitment to seeking an end to the death penalty not just in Virginia but also across the nation; and the palpable compassion that they express for those whom society would discard.

**DALE  
BRUMFIELD**



**MICHAEL  
STONE**



**REV. DR.  
LAKEISHA COOK**



**BENJAMIN  
HOYNE**



EVENT SPONSORSHIP BENEFITS	\$25,000 Presenter	\$15,000 Champion	\$10,000 Benefactor	\$7,500 Reception Sponsor	\$5,000 Defender	\$2,500 Guardian	\$1,500 Advocate	\$600 Patron
Speaking opportunity during broadcast	•							
Recognition in SCHR's 2022 Human Rights Report	•	•						
Recognition in SCHR's 2021 Annual Report	•	•	•	•				
Ad in digital journal	Full Page	Full Page	Full Page	Half Page	Half Page			
Name and/or logo on event website	•	•	•	•	•	•		
Name and/or logo in event marketing materials	•	•	•	•	•	•	•	
Listing in the commemorative program	•	•	•	•	•	•	•	•
Name and/or logo on event signage	•	•	•	•	•	•	•	•

## DIGITAL JOURNAL ADVERTISEMENT

(Ads must be received by October 15, 2021.)

### FULL PAGE DIGITAL JOURNAL AD: \$1,000

- Digital journal slides will be shown throughout the reception and dinner
- Specs: 10" wide x 5.63" tall

### HALF PAGE DIGITAL JOURNAL AD: \$600

- Digital journal slides will be shown throughout the reception and dinner
- Specs: 5" wide x 5.63" tall

**ACCEPTED FILE FORMATS:** High resolution (300 dpi), JPEG, PDF, PNG, PSD, or EPS file. Design services available upon request.

**Questions? Contact Deputy Director Terrica Ganzy at (404) 688-1202 or [tganzy@schr.org](mailto:tganzy@schr.org).**

Please Fax or Mail this completed form with your check or payment information to:

**ATTN: 2021 Frederick Douglass Awards**

Southern Center for Human Rights

60 Walton St NW

Atlanta, GA 30303-2149

(404) 688-9440

# SPONSORSHIP AGREEMENT

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|--|--|

I/We are unable to attend and would like to make a fully tax-deductible **CONTRIBUTION** in support of the Southern Center for Human Rights.

- Contribution Amount \$ \_\_\_\_\_

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## CONTACT INFORMATION

Company or individual name (for program and listings): \_\_\_\_\_

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## PAYMENT INFORMATION

- SEND AN INVOICE**
- CHECK ENCLOSED AND PAYABLE TO THE SOUTHERN CENTER FOR HUMAN RIGHTS**
- ONLINE [HTTPS://WWW.SCHR.ORG/UPCOMING\\_EVENTS/25TH\\_ANNUAL\\_DINNER](https://www.schr.org/upcoming_events/25th_annual_dinner)**
- CREDIT CARD**

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